

Parth Singh

Motion Designer & GenAI Artist

[Portfolio](#) · [Behance](#) · [LinkedIn](#)

parthpushpalata@gmail.com · +91 91652 14850

Indore, India · Open to full-time roles

200+

videos delivered for SaaS, fintech, healthcare and global brands

430K+

YouTube views on five explainers I animated

6 years

in motion design, explainers and brand films

Motion designer with six years in the industry, animating explainers, brand and product films for SaaS, fintech, healthcare and global brands. Hands-on across the whole process, from creative direction and design to animation, edit and the final sound mix, with a focus on clear storytelling and polished, on-brand motion.

EXPERIENCE

ScaleKraft · Motion Graphic & GenAI Artist

Aug 2025 – Present · Remote (Australia)

- Own projects end to end: creative direction, graphic design, animation, edit and sound for SaaS and AI brands.
- Built an AI-assisted motion pipeline (Veo, Nano Banana, Seedance, Magnific, Claude): delivery cut from a month to 2 weeks.
- Mentor junior motion artists on craft, pipeline and AI workflows.

HDFC Securities · Motion Graphic Designer (Deputy Manager)

Mar 2025 – Jul 2025 · Mumbai

- Designed motion graphics for national finance campaigns, investor communication and product promotion.

What a Story · Motion Graphic Artist

Apr 2022 – Feb 2025 · Indore

- Produced explainers and brand films for L&T, Deloitte and Landis+Gyr, blending 2D and 3D motion into live action.
- Five SaaS and corporate explainers I animated reached 430K+ views, led by JOS VDI (123K) and a YC AI startup (96K).

Msarii IT Services · Graphic Designer

Dec 2021 – Apr 2022

- Created marketing visuals with the UI/UX and branding teams in Adobe Creative Cloud and Blender.

Motiongility · Associate Animator

Jul 2020 – Jul 2021

- Animated and illustrated explainer videos that made complex ideas simple.

SKILLS

Motion design

2D character animation

Product & UI animation

AI filmmaking

Creative direction

Storyboard & frames

Video editing

Sound design & mix

AI pipelines

TOOLS

After Effects

Illustrator

Photoshop

Premiere Pro

Blender

Google Veo

Nano Banana

Seedance

Magnific

Claude

CLIENTS

Deloitte · Shell · L&T · Landis+Gyr ·

HDFC Securities · Pipedrive · JustCall · Zenoti · Ultra

EDUCATION

B.Sc in Animation & VFX

Arena Animation, Indore · 2017 – 2020

3D modelling and visual effects

LANGUAGES

English · Hindi

References available on request